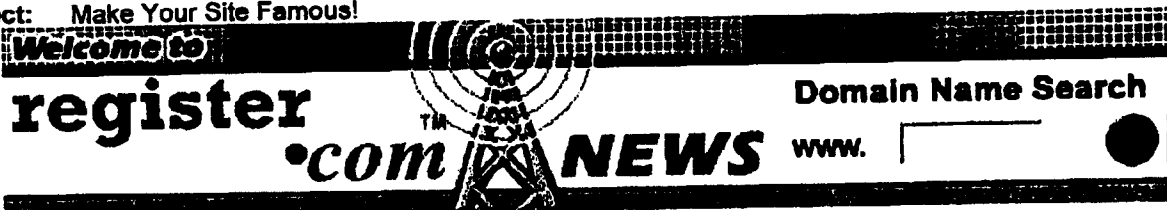


# **Exhibit “P”**

**Main Identity**

**From:** "register.com" <register\_support@chtah.com>  
**To:** <eric@eden.net>  
**Sent:** Thursday, January 18, 2001 9:23 PM  
**Subject:** Make Your Site Famous!



Dear Eric Eden,

Happy New Year! We wish you all the best in 2001.

In this issue, we'll tell you about:

- **Our News:**
  - Enter our [FirstStepSite Contest](#) and make your site famous!
  - The register.com [FirstStepStarter Kit!](#) All you need to get on the web
  - Make a bid for a registered domain name with [Afternic Virtual Broker](#)
- **THE INDUSTRY:**
  - [What is a country code?](#)
- **SPECIAL OFFER:**
  - [Make Money with your Website through the NextCard Affiliate Program](#)
  - [Promote Your Site For FREE!](#)

**MAKE A BID ON ANY REGISTERED DOMAIN NAME WITH AFTERNIC VIRTUAL BROKER™!**

Register.com customers now have the ability to make bids on any .com, .net, or .org name ever registered through the [Afternic Virtual Broker](#) service. Afternic, a leading domain resale site and subsidiary of register.com developed this service to allow customers to make an offer on currently unavailable domain names immediately when they search the register.com registration system. If the desired domain name is not already listed for resale on the Afternic Site, AVB will send an anonymous offer to the registrant inquiring if the name is available for resale. The buyer and registrant can negotiate through the Afternic site, thereby maintaining their anonymity. Afternic also provides enhanced name broker services for multiple name sales and escrow services. With the help of [AVB](#), you're one step closer to the domain name you've been looking for!

For more information, please [click here](#) to read our press release!

**THE INDUSTRY**

**OUR NEWS**

**SHARE YOUR FIRSTSTEPSITE™ WITH ONE MILLION VIEWERS!**

We invite you enter register.com's first ever FirstStepSite Contest. Please send your website address to [FirstStepContest@register.com](mailto:FirstStepContest@register.com) by January 30, 2000 with a few sentences on why you think your [FirstStepSite](#) is the best and how you use it. The top three websites will be announced in an upcoming Newsletter. We look forward to seeing your website and wish you the best of luck! Please [click here](#) to review contest rules.

**REGISTER.COM'S FirstStepStarter Kit- ALL YOU NEED TO GET ON THE WEB!**

FirstStepStarter Kit<sup>SM</sup>, the register.com domain name package, provides you with everything you need to get started on the web! When you register a domain name, you'll also get:

- A [3 page website!](#) Build your own personalized website with customized text, graphics, and our ready to use templates- it can be up in just minutes!

**WHAT IS A COUNTRY CODE?**

The Internet is a global information network that has the capability to move information internationally within moments. To organize the Internet's immense user base, ICANN (The Internet Corporation For Assigned Names and Numbers) assigned 244 countries and territories unique country code top level Domains (TLDs). For example, France's is .fr, Japan's is .jp. A TLD is the domain name extension that helps locate your website on the Internet. Country Code TLDs are operated by different registries than that which manages the .com, .net, and .org generic TLDs, though all TLDs function similarly on the Internet.

.com, .net, and .org domain names can be registered by anyone in any country, while certain country codes are restricted. The majority of country codes are globally available, however, and many businesses register their brands within these country codes to help protect their trademarks internationally. We invite you to register your domain name with any of the 23 country code TLDs available on our homepage, and if you're eligible, register.com's Corporate Services Division can help you build an international domain name portfolio. Please [click here](#) for more information!

2/28/2001

- A personalized email box, like [Eric@eric-is-elite.com](mailto:Eric@eric-is-elite.com). You can choose between a web-based email or just have your messages forwarded to an existing account.
- URL forwarding - point your new domain name to an existing site
- 24-7 toll free customer support AND realtime Manage My Account application At [register.com](http://register.com), you'll get all this for only \$35 a year! At other registrars, you'd pay a lot more for the great tools and services that come in the FirstStepStarter Kit:
  - Network Solutions: \$129.00
  - NameSecure: \$64.95
  - Registrars.com: \$55.00

The choice is clear. Secure your piece of the web with the [register.com](http://register.com) FirstStepStarter Kit!

## SPECIAL OFFERS

### MAKE MONEY WITH YOUR WEBSITE!

Join the NextCard Affiliate Program and we'll pay you AT LEAST \$20 per booked account! The NextCard Affiliate Program is one of the highest paying programs on the Internet. Click below and start making money right NOW! Even better, start your affiliate account off right by opening a NextCard account through your link and **PAY YOURSELF \$20 RIGHT NOW!**

### PROMOTE YOUR SITE FOR FREE!

Now that you have registered your domain, start advertising it! How? Proudly display your web address on FREE business cards from [VistaPrint.com](http://VistaPrint.com) (an \$85 value). Show off your URL in vibrant, dazzling color! Upload a logo! Drive traffic to your site!

FREE-full-color business cards!

**We pay at least \$20 per sale!**

Join NextCard Affiliates Now! **NextCard**



*In an upcoming issue: Secure your Online Transactions with CommerceLock with an exclusive, limited time offer to [register.com](http://register.com) customers!*

**VISIT REGISTER.COM TODAY!**

All registrations are subject to the terms of our services agreement located at: <http://www.register.com/service-agreement.cgi?SRC=epr93v888>

To learn more about the disclosure and use of registration information clause in [register.com](http://register.com)'s published services agreement, please click here: <http://www.register.com/service-agreement.cgi?SRC=epr93v888>

Our email messages are intended to keep you informed of new promotions as they become available. If you do not wish to receive our emails, please unsubscribe by clicking [here](#) but you may miss out on some exciting new products and services to come!

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