



ICANN Registry Request Service

Ticket ID: P3L2Y-6H4I6

Registry Name: ZA Central Registry NPC trading as ZA Central Registry

gTLD: .capetown

Status: ICANN Review

Status Date: 2017-03-03 15:07:20

Print Date: 2017-03-03 15:10:15

Proposed Service

Name of Proposed Service:

Bulk Transfer After Partial Portfolio Acquisition ("BTAPPA")

Technical description of Proposed Service:

BTAPPA will be beneficial in situations where one ICANN-accredited registrar purchases ("Gaining Registrar") by means of stock or asset purchase, merger or similar transaction, a portion but not all, of another ICANN accredited registrar's domain name portfolio ("Losing Registrar") in the .CAPETOWN, .DURBAN AND .JOBURG geographic top-level domains ("gTLDs") or where a Gaining Registrar receives a request from a registrant to transfer a significant amount of domain names from a Losing Registrar to such Gaining Registrar.

Unless an entire portfolio of domain names is being transferred, Gaining Registrars must request that each domain name be transferred individually. Gaining Registrars must meet the following requirements:

- Gaining Registrars must be ICANN accredited for the aforementioned gTLDs.*
- Gaining Registrar must be in good standing and be under a Registry-Registrar Agreement with the ZA Central Registry ("ZACR").*
- Gaining Registrars must provide the ZACR with evidence (affidavits, sale documents) that sets forth the transfer date or if an acquisition the target closing date.*
- If domain names are to be transferred from multiple Losing Registrars, then they must be Registrar Affiliates. A Registrar Affiliate is a registrar entity that controls, is controlled by or is under common control with another Losing Registrar.*
- Transfers of domain names to multiple Gaining Registrars will not be permitted, regardless of familiar relationship.*
- Losing Registrar must certify that existing Registrar-Registrant Agreement with customers permits the transfer of domain names in the event of acquisition by another party. Losing Registrar must ensure that no obstacles are placed in the way of the Gaining Registrar.*
- Both Gaining and Losing Registrar must approve the list of domain names subject to the BTAPPA prior to the change in sponsorship by ZACR.*
- Domain names with the following statuses at the registry at the time of the transfer will not be subject to the BTAPPA:*
 - 1. Pending transfer*
 - 2. Redemption grace period (RGP)*
 - 3. Pending delete*

Domain names within the 45-day auto renew grace period are subject to BTAPPA, but the Registry may be permitted to deny credit for those domain names the registrants choose to delete after a partial BTAPPA, but prior to the expiration of the 45



ICANN Registry Request Service

Ticket ID: P3L2Y-6H4I6

Registry Name: ZA Central Registry NPC trading as ZA Central Registry

gTLD: .capetown

Status: ICANN Review

Status Date: 2017-03-03 15:07:20

Print Date: 2017-03-03 15:10:16

day auto renew grace window.

- If an acquisition, Losing Registrar must agree to provide notice of at least fifteen days prior to the partial bulk transfer to all registrants associated with domain names involved in the transfer. Notice must include the following:

- 1. A statement to the effect that all transfer rules and policies set by ICANN and the ZACR shall remain in effect.*
- 2. Instructions on how a registrant can opt-out of the bulk transfer in the event that the Losing Registrar has indicated that they are willing to serve as Registrar for the domain name concerned.*

- Gaining Registrars may not request the BTAPPA service in excess of one calendar year of the closing date of the acquisition.

- BTAPPA requests will be limited to one request per registrar for every six-month period.

- ZACR may act on its discretion to reject the requests for BTAPPA if reasonable evidence exists in support of the process being requested in order to avoid payment of fees to ZACR or ICANN.

- BTAPPA may not be requested if the Gaining Registrar's request would otherwise qualify for bulk transfer under part B of ICANN's Policy of Transfer of Registrations Between Registrars.

- Once BTAPPA has been completed, there will be no grace period to reverse the transfer.

Consultation

Please describe with specificity your consultations with the community, experts and or others. What were the quantity, nature and content of the consultations?:

No consultations with other constituency groups were deemed necessary.

a. If the registry is a sponsored TLD, what were the nature and content of these consultations with the sponsored TLD community?:

The Registry is not a sponsored Registry thus no need for consultation.

b. Were consultations with gTLD registrars or the registrar constituency appropriate? Which registrars were consulted? What were the nature and content of the consultation?:

No consultations with other constituency groups were deemed necessary.

c. Were consultations with other constituency groups appropriate? Which groups were consulted? What were the nature and content of these consultations?:



ICANN Registry Request Service

Ticket ID: P3L2Y-6H4I6

Registry Name: ZA Central Registry NPC trading as ZA Central Registry

gTLD: .capetown

Status: ICANN Review

Status Date: 2017-03-03 15:07:20

Print Date: 2017-03-03 15:10:16

No consultations with other constituency groups were deemed necessary.

d. Were consultations with end users appropriate? Which groups were consulted? What were the nature and content of these consultations?:

No consultations with end-users were deemed necessary due to the lack of concerns raised by end-users following the approval of BTAPPA proposals by Neustar, Verisign, Affiliias and Internet Domain Services BS Corp.

e. Who would endorse the introduction of this service? What were the nature and content of these consultations?:

The Registrars would endorse the Proposed Service.

f. Who would object the introduction of this service? What were(or would be) the nature and content of these consultations?:

We believe that a few local based ICANN accredited Registrars would object to this service as it might force healthy competition amongst all registrars, which would in turn, affect the pricing models used by these registrars. However, the very purpose for the Registry also adopting a Registrar Model was to create an enabling platform for a potential reseller base, encourage competition and prevent monopolies from being created within the names spaces currently under ZACR's management.

Timeline

Please describe the timeline for implementation of the proposed new registry service:

The Registry will be in a position to implement BTAPPA within fifteen (15) days of the RSEP approval. The Registry will educate registrars with respect to the availability of this mechanism and notify them of the process that should be followed to achieve seamless transition.

Business Description

Describe how the Proposed Service will be offered:

The Registry will offer BTAPPA to all ICANN-registrars in the .capetown;.durban and .joburg top-level domains. In order to



ICANN Registry Request Service

Ticket ID: P3L2Y-6H4I6

Registry Name: ZA Central Registry NPC trading as ZA Central Registry

gTLD: .capetown

Status: ICANN Review

Status Date: 2017-03-03 15:07:20

Print Date: 2017-03-03 15:10:16

access the service, Gaining Registrars will be notified of the service and the process that must be followed to effect such a result. Gaining Registrars must submit a form to the Registry's Customer Care Team at support@registry.net.za. The Registry will then validate the registrar's identity, verify the contents of the submission and schedule the date for BTAPPA. The Registry will then submit the file provided by the Gaining Registrar to the Bulk Transfer tool and, upon completion, the Registry's Customer Care Team will notify both the Losing and Gaining registrars of the transfer of the list of domain names as well as any that were not transferred and the reason for non-transfer.

Describe quality assurance plan or testing of Proposed Service:

The Bulk Transfer Model is not new to the Registry. It has previously implemented this process within the context of its Second Level Domain Name System structure. For example, bulk transfer mechanisms within the Registry have been tested with the migration of co.za and org.za from a legacy system to the EPP domain name registration platform.

Please list any relevant RFCs or White Papers on the proposed service and explain how those papers are relevant.:

None.

Contractual Provisions

List the relevant contractual provisions impacted by the Proposed Service:

As the Proposed Service is a once-off mechanism, there will be no impact on the ZACR's agreements or policies. If approved, the proposed BTAPPA service will be referenced as Exhibit B to each of the Registry Operator Agreements entered between ICANN and the ZACR.

What effect, if any, will the Proposed Service have on the reporting of data to ICANN:

The Proposed Service will have no impact on the reporting of data to ICANN.

What effect, if any, will the Proposed Service have on the Whois?:

BTAPPA will have no effect on the Whois and the Gaining Registrar will be listed on the Whois on completion of the BTAPPA.



ICANN Registry Request Service

Ticket ID: P3L2Y-6H4I6

Registry Name: ZA Central Registry NPC trading as ZA Central Registry

gTLD: .capetown

Status: ICANN Review

Status Date: 2017-03-03 15:07:20

Print Date: 2017-03-03 15:10:16

Contract Amendments

Please describe or provide the necessary contractual amendments for the proposed service:

Bulk Transfer After Partial Portfolio Acquisition.

Bulk Transfer After Partial Portfolio Acquisition (BTAPPA) is a registry service available to consenting registrars in the circumstance where one ICANN-accredited registrar purchases, by means of a stock or asset purchase, merger or similar transaction, a portion but not all, of another ICANN-accredited registrar's domain name portfolio in the .capetown; .durban; or .joburg top-level domains.

At least fifteen days before completing a BTAPPA, the losing registrar must provide to all domain name registrants for names involved in the bulk transfer, written notice of the bulk change of sponsorship. The notice must include an explanation of how the Whois record will change after the bulk transfer occurs, and customer support and technical contact information of the gaining registrar.

If a domain is transferred under the BTAPPA service during any applicable grace period as described in Section 3 above, there is no credit. The expiration dates of transferred registrations are not affected.

Domain names in the following statuses at the time of the Transfer Request will not be transferred in a BTAPPA: "pending transfer", "redemption grace period (RGP)", or "pending delete". Domain names that are within the auto-renew grace window are subject to bulk transfer, but Registry Operator may decline to provide a credit for those names deleted after the bulk transfer, but prior to the expiration of the auto-renew grace window.

Registry Operator has discretion to reject a BTAPPA request if there is reasonable evidence that a transfer under BTAPPA is being requested in order to avoid fees otherwise due to Registry Operator or ICANN, or if a registrar with common ownership or management or both has already requested BTAPPA service within the preceding six-month period. In the event that one or more ICANN-accredited Registrars participate in the BTAPPA service, each such Registrar shall be required to agree to the pricing, terms and conditions as set forth by the ZACR in the ordinary course of its business.

Benefits of Service

Describe the benefits of the Proposed Service:

This service will allow the ZA- accredited registrars to participate in the gTLD space, which they were previously excluded from. Furthermore, it will foster a healthy competitive environment that would result in savings for end-users and grow the



ICANN Registry Request Service

Ticket ID: P3L2Y-6H4I6

Registry Name: ZA Central Registry NPC trading as ZA Central Registry

gTLD: .capetown

Status: ICANN Review

Status Date: 2017-03-03 15:07:20

Print Date: 2017-03-03 15:10:16

name spaces under the Registry's management.

Competition

Do you believe your proposed new Registry Service would have any positive or negative effects on competition? If so, please explain.:

Positive, as we have had numerous requests by our local registrars who are not ICANN accredited to create an enabling platform that would allow them to register gTLDs without them having to incur exorbitant development and/or ICANN Fees. The Registry believes that this would foster healthy competition amongst the registrars and would ultimately lead to a cost saving for the registrants.

How would you define the markets in which your proposed Registry Service would compete?:

The market for this service is the .ZA accredited registrars and their customer base.

What companies/entities provide services or products that are similar in substance or effect to your proposed Registry Service?:

Affiliis provides BTAPPA for the .MOBI registry, Internet Domain Services BS Corp for the .TEL whilst Neustar and Verisign provide BTAPPA for the .BIZ, .COM and .NET registries.

In view of your status as a registry operator, would the introduction of your proposed Registry Service potentially impair the ability of other companies/entities that provide similar products or services to compete?:

No, other Registry Operators may also decide to offer BTAPPA.

Do you propose to work with a vendor or contractor to provide the proposed Registry Service? If so, what is the name of the vendor/contractor, and describe the nature of the services the vendor/contractor would provide.:

Yes, we have a back-end provider who is also an ICANN accredited registrar, who will be assisting us with the technical aspects herein.

Have you communicated with any of the entities whose products or services might be affected by the introduction



ICANN Registry Request Service

Ticket ID: P3L2Y-6H4I6

Registry Name: ZA Central Registry NPC trading as ZA Central Registry

gTLD: .capetown

Status: ICANN Review

Status Date: 2017-03-03 15:07:20

Print Date: 2017-03-03 15:10:16

of your proposed Registry Service? If so, please describe the communications.:

Not applicable.

Do you have any documents that address the possible effects on competition of your proposed Registry Service? If so, please submit them with your application. (ICANN will keep the documents confidential).:

Yes, please find attached hereto an advisory opinion.

[Appendix A \(Legal Opinion_ZACR_ 13 May 2016.pdf\)](#)

Security and Stability

Does the proposed service alter the storage and input of Registry Data?:

No, the proposed service will have no effect on the storage and input of Registry Data.

Please explain how the proposed service will affect the throughput, response time, consistency or coherence of responses to Internet servers or end systems:

BTAPPA will have no impact on throughput, response time, consistency or coherence of responses to internet servers or end systems.

Have technical concerns been raised about the proposed service, and if so, how do you intend to address those concerns?:

No technical concerns have been raised to date.

Other Issues

Are there any Intellectual Property considerations raised by the Proposed Service:

No.



ICANN Registry Request Service

Ticket ID: P3L2Y-6H4I6

Registry Name: ZA Central Registry NPC trading as ZA Central Registry

gTLD: .capetown

Status: ICANN Review

Status Date: 2017-03-03 15:07:20

Print Date: 2017-03-03 15:10:16

Does the proposed service contain intellectual property exclusive to your gTLD registry?:

No.

List Disclaimers provided to potential customers regarding the Proposed Service:

We do not require such disclaimers as this would be a once-off service.

Any other relevant information to include with this request:

None.