

Evolving the ICANN multi-stakeholder model

Strategic objective #2 - Governance

ICANN Strategic Plan 2021-2025

WEBINAR

12 JUNE 2019

BRIAN CUTE



GOALS OF THE WEBINAR

Update on status of Public Comment and the Issues List.

Review an outline of the Work Plan document.

Discuss and understand the inputs that will be required from the Community to complete the Work Plan.

Prepare for the Evolving ICANN's MSM session at ICANN65 in Marrakech.

UPDATE ON THE PUBLIC COMMENT PERIOD AND THE ISSUES LIST

Public Comment period will close tomorrow, 13 June 2019.

Public Comments will build on Community input received at ICANN63, ICANN64 and from webinars held on 14 May and 15 May 2019.

A summary of Public Comments and the final Issues List, based on all Community input, will be published on 20 June 2019.

WHAT IS EMERGING FROM THE ISSUES LIST

A number of issues are cross-cutting in nature (e.g. accountability, transparency, roles and responsibilities, a holistic view of ICANN). These may not remain as stand alone issues to address.

Some issues are logically interrelated (e.g. prioritization of the work and costs).

Some issues are “symptoms” not the causes of ineffectiveness or inefficiency.

The final Issues List will be consolidated and some issues may be grouped together.

EVOLVING ICANN'S MSM WORK PLAN

The Work Plan will:

1. Map issues from the Issues List to “owners” (i.e. the Community, ICANN Board and/or org).
2. Identify the date by which issue owners will deliver a solution or approach.
3. Identify the resources needed to do so.

The Work Plan will be completed based on Community input, will be completed by ICANN66 and will become part of ICANN's 5-year Operational Plan.

WORK PLAN OUTLINE EXAMPLE

ISSUE	OWNER	START DATE	DELIVERY DATE	RESOURCES NEEDED	SUGGESTED SOLUTIONS
<p>Prioritization of the work</p> <p>Community is responsible. Is the community accountable in prioritizing the work?</p> <p>How is it done currently?</p> <p>Do the ICANN Board and/or org have responsibilities in prioritizing the work?</p>	<p>Community.</p> <p>Other?</p>	<p>1 July 2020</p>	<p>14 June 2021</p>	<p>Examples of prioritization techniques from recognized organizational management toolkits.</p> <p>Roles and responsibilities overview to consider in creating prioritization process.</p> <p>Dialogue and feedback loop with ICANN Board and org.</p>	<p>We need someone or somebody to say “no” to new work or stop this work or whatever is appropriate at a particular juncture.</p> <p>About the prioritization of work, we obviously need to discuss as a community where those critical control points do in fact exist and who gets to have ultimate control over them.</p> <p>We need to do an assessment of what else do we have going on in the community at this point in time, and ask does it make sense to kick off new work.</p>

WORK PLAN OUTLINE EXAMPLE

ISSUE	OWNER	START DATE	DELIVERY DATE	REOURCES NEEDED	SUGGESTED SOLUTIONS
<p>Costs</p> <p>Transparency in costs around the costs of policy-making and work of the Community, ICANN org and Board.</p> <p>Chicken and egg problem: need to know cost of implementation at the beginning of work process (e.g. review teams) and can't know cost of implementation until recommendations are developed.</p>	<p>Community ?</p> <p>Board?</p> <p>Org?</p> <p>All three?</p>	<p>1 July 2020</p>	<p>14 June 2021</p>		<p>In the origins of the review or PDP or some project, we should at least be able to do provide some guidance on order of magnitude. Not precise numbers, not binding resource commitments, but just general estimations of what it may cost with respect to FTEs, contract dollars, infrastructure.</p> <p>You could cost the recommendations before the final report or -- between the first interim report and the final report.</p>

WORK PLAN OUTLINE EXAMPLE

ISSUE	OWNER	START DATE	DELIVERY DATE	RESOURCES NEEDED	SUGGESTED SOLUTIONS
Culture, Trust, Silos					
Precision in scoping the work					
Consensus					
Demographics					
Recruitment					
Representativeness					
Inclusivity					
Terms					

EVOLVING ICANN'S MSM UPCOMING ACTIVITIES IN THE PROCESS

- ▶ 25 June 2019 – An Evolving ICANN'S MSM session will be held at ICANN65 to map issues and owners into the Work Plan.
- ▶ Check the Evolving MSM site for updates:
<https://www.icann.org/resources/pages/governance-plan-improve-multistakeholder-model-2019-04-08-en>
- ▶ Join the Evolving MSM email list:
<https://mm.icann.org/listinfo/evolvingmsm>