LAC YEAR in REVIEW 2017

ICANN

Table of Contents

Introduction
By Rodrigo de la Parra

Dear Friends,

It has been a fulfilling year for our engagement efforts in the Latin American and Caribbean (LAC) region. A year after the transition, a key focus is on achieving diversity by adding new members from our region to the Advisory Committees and Supporting Organizations in ICANN. We're also aiming at having more meaningful participation from LAC stakeholders. We want their voices heard in ICANN's processes, and in 2017, we concentrated our efforts in that direction. During 2018 we will continue to provide our community members with the tools required to make their ICANN experience more effective and rewarding.

Supporting Our Community LACRALO Mediation

At the beginning of 2017, we worked with the Latin America and Caribbean Islands Regional At-Large Organization (LACRALO). The ICANN organization helped facilitate a mediation exercise to improve the prevailing environment and address issues that were impeding LACRALO's ability to function effectively as a Regional At-Large Organization.

The joint efforts between LACRALO and the ICANN org focused specifically on clarifying LACRALO's mission and its guiding principles; contributing effectively to ICANN policy development; and strengthening LACRALO's governance to ensure transparency, predictability, and its dispute resolution procedure.

During 2018, we will support this effort to help LACRALO consolidate its advances and will continue working through some of the tough governance decisions.

ICANN's CEO and Leadership Presence in LAC

ICANN's CEO and leadership team have continued to show their support for our engagement efforts in the region. In the first quarter of 2017, Göran Marby, ICANN President and CEO, attended the meeting of the Latin America and Caribbean Network Information Centre (LACNIC) in Foz do Iguaçu, Brazil, and held various meetings with stakeholders, mostly from the technical community. While in Brazil, he visited government officials in Brasilia. He was also invited to participate as a guest in a session of the multistakeholder Internet body of Brazil, Comitê Gestor da Internet no Brasil (CGI).

In September 2017, the whole ICANN Board and many colleagues from the ICANN org's Executive Team held a Board workshop at ICANN's office in Montevideo, Uruguay. They also participated in celebrating LACNIC's 15th anniversary. Together with other organizations based at La Casa de Internet, we hosted activities that included a cooking lesson.

La Casa de Internet:
From Engagement Center to Regional Office

In June 2017, ICANN announced its International Office Strategy. In short, ICANN moved from having three global hubs to having five regional offices: Los Angeles (headquarters), Brussels, Istanbul, Montevideo, and Singapore. We also have engagement centers in Washington, D.C.; Geneva; Beijing; and Nairobi.

For the LAC region, it was particularly encouraging to be upgraded from an engagement center to a regional office. The intention behind this restructuring was to give the best possible service to you, our community. Since needs vary greatly by location, so will our services and support in the offices.

I had the privilege of being appointed Managing Director of the Montevideo office. I am excited about ICANN's increased presence in the LAC region. Stay tuned for our future plans and activities. I am sure our stakeholders will be better served under this strategy.

Challenges Ahead in 2018

2018 will bring great opportunities to the region. We are starting with a renewed LAC Strategic Plan with revamped projects. Together with the activities planned at our Montevideo office, we will continue our efforts to enable more meaningful participation from our regional community.

Let me take this opportunity to thank all of you for your continuous support and partnership. I look forward to working with all of you.

News from ICANN's Board of Directors

Our Priorities This Year
By Lito Ibarra

Thanks to the ICANN community's efforts, on 30 September 2016, we witnessed a successful transition of the stewardship of the Internet Assigned Numbers Authority (IANA) following the termination of the contract between ICANN and the U.S. Government. In 2017, the focus switched to "returning to normal" and we started to test the new bylaws.

The ICANN community, organization, and Board can point to many activities and projects that were on their agendas during this first post-transition year. A few of the major topics are summarized here.

In response to several legal processes relating to the delegation of new generic top-level domain names, the Board created a new internal committee to address accountability mechanisms. In keeping with the new bylaws and through a newly defined process, this responsibility transferred from the Governance Committee to the Empowered Community. This starting point, which was not very controversial and was approved by the community, set in motion the implementation of new procedures for all stakeholders.

In 2017, the Board improved its internal work methodology by defining five areas of focus that serve both to establish its annual goals and objectives and to help plan its six yearly workshops. These areas are: oversight over cross-community policies and initiatives, organizational oversight, strategy and forward-looking approach, governance and fiduciary duties, and community engagement and external relationships.

The General Data Protection Regulation (GDPR), approved by the European Union and effective as of May 2018, has been a permanent item on the Board's agenda. Given the complexity of the topic and its implications for ICANN, registries, and registrars, the GDPR will remain a top priority in the coming months.

Carrying out the different Organizational and Specific Reviews in ICANN was another area that required a great deal of attention and investment of resources from the community, org, and Board. Adding to the challenge were coinciding schedules, the unique nature of each reviewed constituency or function, and the complexity of the review processes.

Toward the end of ICANN60, Steve Crocker reached the end of his tenure as ICANN Board Chair. The ICANN Board elected new leadership at ICANN60; former Vice Chair Cherine Chalaby became the new Chair, and Chris Disspain became Vice Chair.

In 2017, the Board Technical Committee, formerly a working group, was created to provide a structural mechanism within the Board to analyze critical technology issues. The Board now has eight committees: Accountability Mechanisms, Audit, Compensation, Finance, Governance, Organizational Effectiveness, Risk, and Technical. It also has five working groups: Board and Governmental Advisory Committee, Confidence, Internationalized Domain Names, Internet Governance, and Workshop Planning.

These highlights summarize some of ICANN's major accomplishments on the global level. By contrast, this 2017 ICANN Year in Review showcases the major activities and progress in the LAC region.

What Lies Ahead:
A Few Words from Our New Board Member from LAC

By León Sánchez

2018 will be a year in which both LACRALO and ICANN continued to mature as independent organizations. LACRALO will benefit from what I anticipate will be a successful mediation process that will heal old wounds, while allowing a generational succession to happen in an organized and friendly fashion. In ICANN, the Empowered Community began to exercise its new powers after the IANA transition. To this end, the Empowered Community will continue to hold the ICANN Board and org accountable, while contributing to ICANN's mission.

We are happy to go to San Juan, Puerto Rico, for the ICANN61 Community Forum in March and stand in solidarity with our Boricuan community members. The Community Forum will be key in helping Puerto Rico's residents recover from the devastation suffered after Hurricane Maria.

In June, ICANN62 Policy Forum will take place in Panama City, Panama. This Forum will allow us to meet our community members from LACRALO again, after unforeseen circumstances forced changes in previously scheduled meetings in our region. We look forward to interacting with our community in Latin America and the Caribbean.

In October, the ICANN63 Annual General Meeting will be held in Barcelona, Spain – the first time Spain has hosted an ICANN Public Meeting. This year will mark the first time that all three annual ICANN Public Meetings will be held in Spanish-speaking countries.

2018 will also be a year of challenges. Compliance with the European Union's GDPR and budget adjustments are just two of the difficulties our community will face this year. I am positive that with the hard work that our community is known for, and the good will that drives us, we will successfully confront these and future challenges.

As an incoming Board member from Latin America and the Caribbean, I look forward to working with all of you this year. And as you know, I'm just a keystroke away. Let's remain close and open.

LAC Strategy in Numbers

By Rodrigo Saucedo

Capacity-Development Webinars

31 participants
27 March
Empowered Community

17 participants
15 May
Review of All Rights Protection Mechanisms in All gTLDs PDP

21 participants
17 July
Country and Territory Names as TLDs

16 participants
18 September
Access to Curative Rights Protections of the UDRP/URS for IGOs/INGOs PDP

18 participants
18 December
Purpose of gTLD Registry Data PDP

LAC Strategy Update Webinars

15 participants
31 May
Internet Protocol Version 6 (IPv6) Project

27 participants
31 August
LAC Domain Name System (DNS) Observatory

18 participants
5 September
Caribbean Working Group Project

GAC Webinars for the LAC Region

11 governments
2 March
IX Webinar

6 governments
16 June
X Webinar

7 governments
19 October
XI Webinar

LAC-i-Roadshows 2017

55 participants
20–22 March
Central American Edition, Guatemala City, Guatemala
Held alongside Internet Society and LACNIC event

100 participants
6–7 June
Andean Edition, Lima, Peru
Held alongside the Peruvian Internet Governance Forum

100 participants
11 October
Caribbean edition, Georgetown, Guyana
Held during Internet Week alongside the Caribbean Network Operators Group (CARIBNOG)

50 participants
22 November
South American Edition, Coquimbo, Chile
Held at the Universidad Católica del Norte

Fellows Webinar

8 fellows
17 August
LAC Fellows at ICANN60

Other Activities

- Mapping the region (databases/observatories)
- LAC participation in ICANN Public Meetings
- LAC DNS Observatory
  Launch of the website
  Second report: http://observatoriolac.nic.cl/trimestral
- LAC DNS Forum
  16 November - Monterrey, Mexico
- LAC Space
  13 March - ICANN58 Copenhagen / 28 attendees
  30 October - ICANN60 Abu Dhabi / 50 attendees
- Support for regional and local multistakeholder Internet governance initiatives
  1 August - Panama City, Panama
  Second Youth LACIGF: https://youthlacigf.com
  Held one day before the regional LACIGF
- Contests and Awards
  To incentivize participation in capacity-building webinars, one LACRALO community member will win a trip to visit ICANN's Los Angeles office to learn more about ICANN's work. We will select the winner from among all LACRALO community members who participated in four capacity-building webinars in 2017 via a random draw.

2017
Caribbean Journey

By Albert Daniels

ICANN Meeting Readouts

Meeting readouts have been an effective tool to attract new stakeholders from the Caribbean to participate in ICANN policy development activities. In 2017, the LAC team successfully executed its program of ICANN readout sessions in the Caribbean, with ICANN58 readouts in Grenada and St. Vincent, and an ICANN59 readout in St. Lucia. These in-country readouts brought ICANN Public Meetings to stakeholders who were unable to physically travel to the meetings, and allowed them to review the policy deliberations and outcomes from ICANN's Supporting Organizations and Advisory Committees.

Collaboration with Regional Organizations

The LAC team developed and expanded its relationship with key organizations in the Caribbean.

With the Caribbean Telecommunications Union (CTU), ICANN collaborated on Internet-related capacity building at CTU Information and Communications Technology (ICT) Week events in Antigua and Barbuda, and in the Bahamas. Topics included Internet Protocol version 6 (IPv6), DNS Security Extensions (DNSSEC), and L-root deployment. The presentations and interactive sessions were also carried remotely region-wide.

At the CTU's 13th Internet Governance Forum (IGF), the oldest in the world, held in Tortola, British Virgin Islands, the LAC team also engaged with regional stakeholders.

At the 33rd Conference and Trade Exhibition (CANTO 2017), hosted in the Dominican Republic, ICANN spoke about post-transition IANA, the Root Zone Key Signing Key (KSK) Rollover, and the ICANN59 Policy Forum to over 300 attendees. In attendance were 1 prime minister, 14 regional ministers of telecommunications and ICT, and 44 regulators from the Caribbean. ICANN also participated in CANTO's Technology Trends Working Group, encouraging Caribbean Internet service providers and CANTO to become members of ICANN's Internet Service Providers and Connectivity Providers Constituency (ISPCP).

ICANN continued to do substantial regional outreach in the technical community by collaborating with the Caribbean Network Operators Group (CaribNOG).

Increase in Caribbean GAC Membership and Constituency Leadership

In 2017, Caribbean membership in the Governmental Advisory Committee (GAC) increased to represent 13 out of the 16 countries and independent territories in the Caribbean, with an additional 3 territories that are overseas dependencies. During 2017, Haiti and Cuba had representatives that served on the Country Code Names Supporting Organization (ccNSO) Council and the Address Supporting Organization (ASO) Council, respectively.

General Engagement

ICANN continued to support and participate in stakeholder events across the region, including the first IGF in Trinidad and Tobago, the first IGF in Barbados, and the Caribbean Peering and Interconnection Forum in Sint Maarten, sponsored by the Internet Society (ISOC) and CaribNOG. ICANN also participated in the Telecommunications and Media Forum, hosted in the region by the International Institute of Communications (IIC).

January 2017
- ICANN57 Readout Session – Dominican Republic
- Trinidad and Tobago Internet Governance Forum – Trinidad and Tobago

March 2017
- CTU ICT Week – Antigua and Barbuda

May 2017
- ICANN58 Readout Session – St. Vincent and the Grenadines

June 2017
- ICANN58 Readout Session – Grenada
- Barbados Internet Governance Forum – Barbados

July 2017
- Caribbean Peering and Interconnection Forum – Sint Maarten
- CANTO 2017 – 33rd Annual Conference and Trade Exhibition – Dominican Republic

August 2017
- 13th Caribbean Internet Governance Forum – British Virgin Islands
- ICANN59 Readout Session – St. Lucia

October 2017
- LAC-i-Roadshow, Caribbean Edition – Guyana
- Caribbean Engagement at ICANN60 – Abu Dhabi, United Arab Emirates

November 2017
- CTU ICT Week – The Bahamas

Our Engagement in Brazil
By Daniel Fink

In the past, Brazil's enthusiasm and energy for enhancing Internet governance mechanisms has helped institutions increase engagement activities. The year 2017 was no different.

We started 2017 asking ourselves where Brazil could be more well represented in ICANN's constituencies. The answer: the business sector. With this in mind, we worked closely with the community to find ways to increase Brazil's presence in the business sector.

We appreciate the support and guidance from our Business Constituency (BC) and ISPCP leaders who partnered with ICANN's regional Global Stakeholder Engagement (GSE) team. We learned that working together makes us more effective and keeps engagement high for stakeholders at every level. Together we were able to run productive events at Futurecom and Rio Info 2017, as well as dedicated sessions with large business associations ranging from banks, software, intellectual property, and industry.

The Brazilian Internet Service Providers sector became an active member in the ICANN community in 2017. We helped bring new leaders to the ISPCP, while continuing dialogue with local associations. We also received great support on the KSK Rollover and found new volunteers to invest in implementing L-root instances. In short, we helped achieve a healthy environment for technical implementations in Brazil.
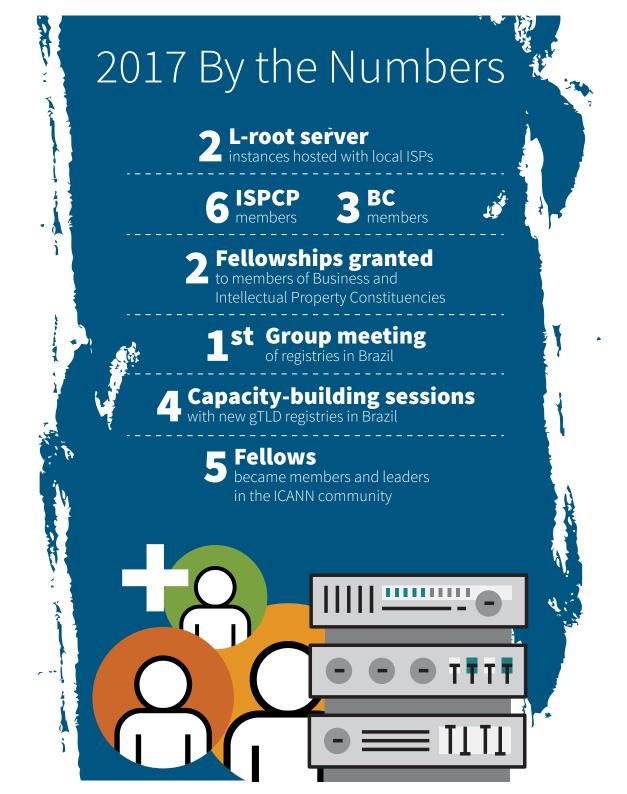
The Contracted Parties House, composed of important new generic top-level domain registries in Brazil, continued its advancement of strategies and implementations in 2017 with positive launches of new domains. We helped their efforts by organizing group meetings, supporting capacity building, and providing one-on-one support for their ongoing operations. We look forward to continuing this productive relationship in 2018.

Brazil was also the destination for important ICANN colleagues in 2017, highlighted by ICANN CEO Göran Marby's first visit to São Paulo, Brasilia, and Foz do Iguaçu. This trip helped to advance agendas with our partners CGI.br, ANATEL, and the Brazilian Government. Also, during visits to São Paulo, ICANN experts in the Domain Name System (DNS) hosted meetings that covered DNS Security, Stability, and Resilience.

We would like to give a special thanks to the representatives from CGI.br, NIC.br, and ISOC, which took the opportunity to partner with us whenever possible and are all committed to increasing ICANN engagement in Brazil. They have proven to be active participants at all ICANN Public Meetings. Their expertise has been critical in forming a productive and beneficial relationship.

Last but not least, we celebrate 2017 as five Fellows came to occupy membership and leadership positions in ICANN constituencies. We are proud to witness their growth within the ICANN community and their continued dedication to the BC, ISPCP, and Non-Commercial Users Constituency (NCUC). We also want to thank everyone who volunteered to help advance ICANN's regional and global initiatives.

Good vibes in 2018 for us all!

2017 By the Numbers

2 **L-root server**
instances hosted with local ISPs

6 **ISPCP**
members

3 **BC**
members

2 **Fellowships granted**
to members of Business and
Intellectual Property Constituencies

1st **Group meeting**
of registries in Brazil

4 **Capacity-building sessions**
with new gTLD registries in Brazil

5 **Fellows**
became members and leaders
in the ICANN community

2017 LAC Communications Highlights

By Alexandra Dans

Social Media

Twitter

@ICANN_es
9,636 followers

@ICANN_pt
5,184 followers

+14,800 total
+300 followers in 2017

+54 articles Spanish

+18 articles Portuguese

+13 articles, radio, tv English/Caribbean

Scoop.it

+ 4,300 visits since 2013

+800 in 2017

YouTube

Our regional YouTube playlist has

+400 views in 2017

2,000 views

Designs

+1 LAC Strategy Trifold
+5 Flyers (CEILAC & Roadshows)
+1 LAC DNS Forum Logo
+3 Booth artwork (ABRINT, CLT2017, LACNIC28)

+new gTLD stickers

Multilingual content *

+5 videos
+10 blogs
+12 newsletter

1 Report 2016 LAC Year in Review

*Available in English, Spanish, Portuguese and French

ICANN

Engagement Center for Latin America and the Caribbean
Casa de Internet - Montevideo, Uruguay

http://icannlac.org

English @ICANN
Español @ICANN_es
Português @ICANN_pt
Français @ICANN_fr

https://www.facebook.com/icannorg

https://www.youtube.com/user/ICANNnews

http://www.linkedin.com/company/icann

http://www.flickr.com/photos/icann

Subscribe: http://info.icann.org/LP---Regional-Newsletter.html
Read: https://www.icann.org/resources/pages/global-newsletter-2017