

5  
years

OF THE  
LAC  
STRATEGY

One World, One Internet



ICANN

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# Message from LAC's Regional Office Director Rodrigo de la Parra

It has been already five years since we finalized the first version of the Latin American and the Caribbean (LAC) Strategy and started implementation. I remember when only a handful of Latin American and Caribbean colleagues used to meet informally during ICANN meetings, asking ourselves how we could increase and improve Latin American and Caribbean participation at ICANN. I also remember that this group could fit in just a small meeting room, cafe, or bar. Today, I am happy to say that we can no longer afford to do that.

We decided at our meeting in Prague in 2012 to draft a plan. It took us about a year to diagnose the participation issue, set up a multistakeholder regional group, identify the challenges and the opportunities, define a strategic planning methodology, organize a workshop, and finally put together a first version of the LAC Strategy. We presented this version to all of the ICANN community at our Beijing meeting in 2013.

We have come a long way together. This has been a truly integrated, multistakeholder, bottom-up community effort at ICANN. All of the achievements we will be describing in this report are attributable to our passionate, hardworking, and diverse regional community.



## **Objectives, projects and community participation in the LAC Strategy**

The LAC Strategy from 2013 to 2020 covers over 145 projects, 43 objectives with more than 130 community members involved in working groups dedicated to the advancement of the strategy.

# ICANN's Presence in Latin America and the Caribbean

ICANN's increased presence in the LAC region is the result of our organization's new approach to the different regions. The ICANN organization decided not to stand still and wait for the different regional organizations to join its multistakeholder model but instead proactively reach out to the different regions, engage with all stakeholders, and invite them to become part of this community.

The LAC Strategy is at the heart of this new posture. If we take a look at the growth and implementation of new projects in the region, we can see the contribution of regional ICANN stakeholders to the first LAC Strategy. Five years later, we can see the fruit of these contributions: the establishment of LAC regional office in Montevideo, Uruguay; greater regional participation at ICANN meetings; and the launch of initiatives like Centro de Emprendimiento e Internet de América Latina y el Caribe (CEILAC) and Virtual DNS Entrepreneurship Center for the Caribbean (VDDEC). Let's look at the efforts that contributed to our growth during the last five years.

## ICANN's LAC Regional Team

One of the most significant differences between before and after the LAC Strategy is the existence of a regional team. Before the LAC Strategy, ICANN had only one regional liaison to carry out outreach and engagement activities in the region. Today, six professionals compose the regional team, strategically located in different countries to better serve the needs of our regional stakeholders.



Meet our LAC Global Stakeholder Engagement (GSE) and Communications team.

# ICANN's Regional Office in Montevideo

In 2017, ICANN's Latin American and the Caribbean engagement center in Montevideo, Uruguay, became a Regional Office as part of ICANN's International Office Strategy. The Regional Office allows us to improve the delivery of ICANN's services by being closer to our stakeholders, and at the same time to intensify our engagement and outreach activities.



Before the start of the LAC Strategy, the region did not have a regional office. The Montevideo Regional Office was established in 2017 as part of our International Office Strategy; it is one of the five regional offices (Los Angeles-headquarters, Brussels, Istanbul, Montevideo, and Singapore).



## The Regional Office at Glance

### Regional Office

Montevideo, Uruguay

### Partnership Centre

Asunción, Paraguay

### Nº of employees attached to the office

10

### Overseas reps

Argentina, Bolivia, Brazil, Costa Rica, Mexico, Nicaragua, Peru, Saint-Lucia

### Managing Director

Rodrigo de la Parra

### Supporting Functions

Global Stakeholder Engagement (4), Policy Development Support (3), Communications (2), Language Services (1)

Our office is a very unique place. We are housed at La Casa de Internet de Latinoamérica y el Caribe, a collaborative space in which ICANN works closely with eight partner organizations: the Latin America and Caribbean Regional Internet Registry (LACNIC), the Latin American and Caribbean ccTLDs Organization (LACTLD), the Internet Society (ISOC), the Inter-American Association of Telecommunication Companies (ASMET), the Latin America Internet Association (ALAI), the Latin American Cooperation of Advanced Networks (RedClara), the Latin America and Caribbean Federation for Internet and Electronic Commerce (ecomLAC), and the Latin American and Caribbean Internet Exchange Points Association (LAC-IX). This unique hub experience illustrates something that distinguishes us in the region: the strength of the technical cooperation between the different organizations.

# Raising Awareness - Our Regional Communications Efforts

One of the main reasons for the low LAC community participation in ICANN processes was the lack of knowledge about the ICANN organization, activities, and role in the Domain Name System (DNS). Before the LAC Strategy was created, most of the documents the ICANN organization produced were only available in English. Most of these documents were too technical for newcomers to understand and were not adapted for our regional communities.

Our communications efforts in the region have evolved during the last five years. Before the establishment of the LAC strategy, our communications efforts depended only on direct communication with stakeholders in written format (mainly email). After the strategy, and with the establishment of the regional communications team, our engagement with stakeholders on a daily basis grew exponentially.

Did you know that LAC was the first ICANN region to have a regional communications manager?

Today, we translate all relevant documents into the major regional languages (Spanish, Portuguese, English and French). We connect with our community everyday by creating and sharing new content targeted at our regional audiences. We successfully regionalized and contextualized our communications.

Take a look at our progress during these past five years:

## BEFORE THE STRATEGY

No communications staff

Inactive Twitter account in Spanish (around 300 followers),  
no Twitter account in Portuguese.  
Facebook was posting exclusively in English.

No annual reports

No repository for media interviews/articles

No video production

No regional newsletter

No design production

No regional community website

No regional flyers

Very few blogs with regional content and  
in the languages of the region published on icann.org

## TODAY

Communications manager since 2013  
+ communications coordinator since 2017

9923 followers in our Spanish Twitter account  
5086 followers in our Portuguese Twitter account  
Weekly multilingual posts on Facebook since 2013

4 LAC Year in Review Reports (2014-2017)

Scoop.it in Spanish and Portuguese  
More than 550 articles published since 2013 / 4.6k views

LAC YouTube Playlist with 50 videos and 2113 views  
18 videos produced in different languages  
(Spanish, Portuguese, English, French)

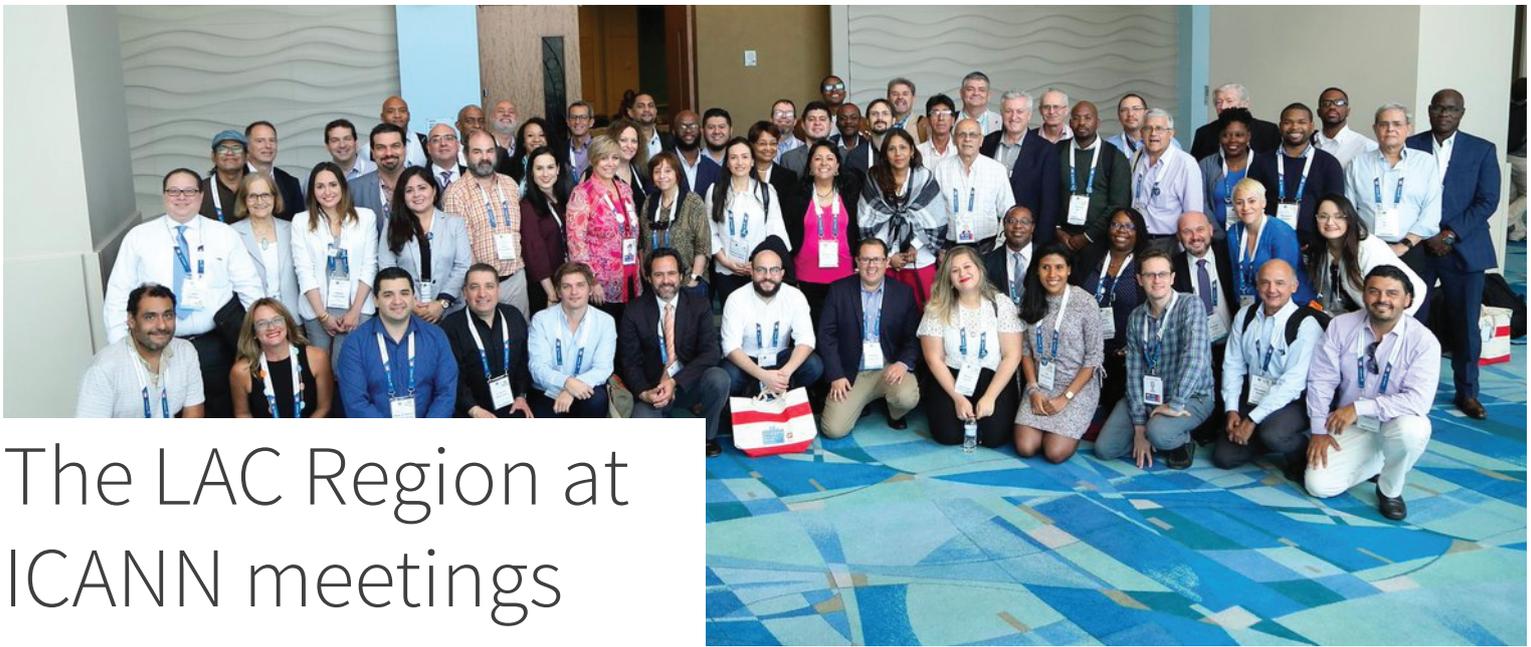
36 newsletters published from 2014-2017  
in Spanish, Portuguese, French and English.

8 logos for regional projects: CEILAC, VDECC, LAC DNS  
FORUM, LAC-i-Roadshows (4), LAC DNS Observatory

Since 2014: [www.icannlac.org](http://www.icannlac.org) (hosted by Nic.ar)

LAC Strategy trifold (2017), CEILAC brochure (2017), LAC  
Business infographic (2016), ICANN53 LAC GUIDE (2015),  
Caribbean Brochure (2015), ICANN48 LAC GUIDE (2014)

+40 blogs since 2013



# The LAC Region at ICANN meetings

Before the LAC Strategy our community was concerned with the lack of regional content or focus on the region at ICANN meetings. With the LAC Strategy we created specific sessions by and for the LAC region.

Participation from LAC community members at ICANN meetings is critical to the success of the LAC Strategy, so we started monitoring attendance starting at ICANN50 in London. More than 1600 people from LAC have attended ICANN Meetings since ICANN50. Initiatives like the LAC space and the Caribbean Working sessions are essential to the growth and evolution of our regional presence.

## LAC Space

The LAC community felt the need to create a space at ICANN meetings to address the specific needs of the LAC region. At first, this space was conceived as a meeting point for stakeholders with business interests at ICANN meetings. Later, it grew and evolved to become a unique networking space for LAC stakeholders who participate in ICANN. Members share information and opinions on different aspects and processes related to ICANN.

The LAC space takes place twice a year during ICANN's Community Forum and General Meeting.

During the last five years, 10 LAC Space sessions took place at ICANN meetings. More than 435 community members participated in the sessions and continue to participate actively in ICANN processes.

## Caribbean Working Sessions

Caribbean participation at ICANN meetings grew with the introduction of the LAC strategy. Caribbean stakeholders decided to organize a working session for all Caribbean attendees at ICANN meetings. This space would enable the creation of working relationships and collaboration to facilitate future participation in ICANN processes, specifically in the development of policy and the discussion of key topics relevant to Caribbean stakeholders.

As mandated by the LAC Strategy, the Chair and Vice Chair of the Caribbean Working Group coordinate and facilitate these sessions. The work of these stakeholders successfully contributed to the increased participation numbers from 10-15 attendees at the first few ICANN meetings to the current level of 20-25 participants. Different Caribbean stakeholders from ICANN's Supporting Organizations (SOs) and Advisory Committees (ACs) such as the Governmental Advisory Committee (GAC), At-Large Advisory Committee (ALAC), Generic Names Supporting Organization (GNSO), Country Code Names Organization (ccNSO), Address Supporting Organization (ASO) are active in the group. Also, the participation of American Registry for Internet Numbers (ARIN), the Latin America Caribbean Regional Internet Registry (LACNIC), and regional organizations such as the Caribbean Telecommunications Union (CTU), the Commonwealth Telecommunications Organization (CTO), the Caribbean Network Operators Group (CaribNOG) and the Caribbean Association of National Telecommunications Operators (CANTO) were critical for the development of policy and engagement with stakeholders from LAC and other regions.

Did you know that two former LAC fellows are now part of the ICANN Board?

## The Fellowship Program

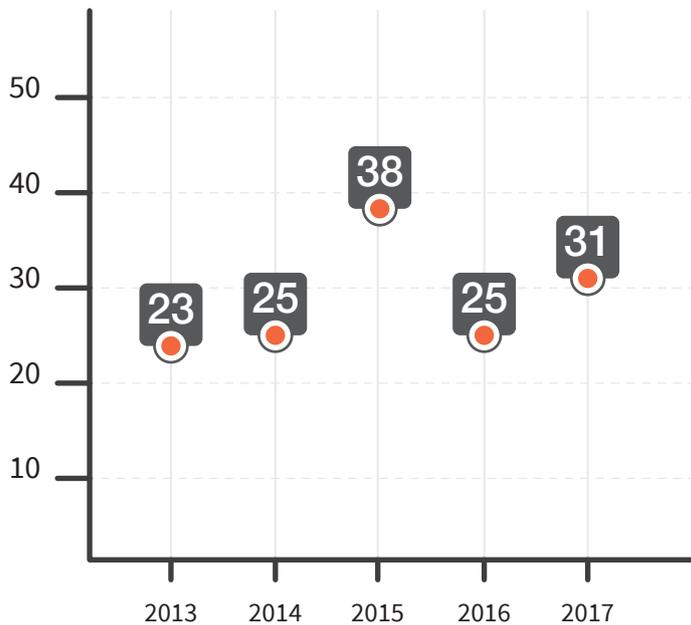
The LAC region is one of the most active and diverse in the Fellowship Program. From 2013 to 2017, a total of 89 LAC individuals were selected to participate in the fellowship program at ICANN meetings worldwide. The Fellowship is a program seeking to help create a broader base of knowledgeable constituents to engage in the ICANN multistakeholder process and become the new voice of experience in their regions and on the global stage. The program provides coaching and travel assistance to attend up to three ICANN Public Meeting. A total of 152 grants were given in this period.

Did you know that during ICANN60, the LAC region had the highest participation rates in the fellowship program compared to other regions?

**25% to be exact!**

LAC Sponsored  
Fellows

Total  
**89**



Diversity is a key priority for the LAC region. Since 2013, representatives from 29 Latin American countries have participated at ICANN meetings through the fellowship program, reflecting community and staff's efforts to be more inclusive.

# Outreach and Engagement

Outreach and engagement is a vital part of the LAC strategy. Before the creation of this strategy, outreach activities were limited to the casual encounters with LAC stakeholders at different regional events. Engagement was limited to participation in ICANN meetings. After the implementation, activities like the LAC-i-Roadshow, ICANN readouts and Contest and Awards are now fixed in our LAC DNA. These activities will help ICANN build capacity in the LAC region. Outreach and engagement creates interactive connections with both organizations and individuals who are passionate about the evolution of the Domain Name System and Internet governance.

## The LAC-i-Roadshow

The LAC-i-Roadshow is one of the most important projects of the regional strategy. Since the launch, the community understood that a mobile forum created the perfect opportunity for ICANN to reach places it has never reached and to engage new people. This on-the-road mobile forum is aimed at increasing awareness and outreach across the LAC region on key topics related to the DNS critical infrastructure, DNS industry and ICANN overall.

To ensure the events were demographically well-distributed, we established four LAC-i-Roadshow events per year: one in the Caribbean; one in the Andean Region, one in Mexico and Central America, and one in South America. More than 1000 community members participated in this initiative in the last five years.

## Countries visited and community participation in the LAC-i-Roadshows



<b>75</b>	participants	Guadalajara, México
<b>55</b>	participants	Guatemala City, Guatemala
<b>45</b>	participants	San Salvador, El Salvador
<b>58</b>	participants	Tegucigalpa, Honduras



<b>40</b>	participants	Port of Spain, Trinidad and Tobago
<b>200</b>	participants	Georgetown, Guyana
<b>75</b>	participants	Castries, Saint Lucia
<b>50</b>	participants	Philipsburg, Saint Maarten



<b>55</b>	participants	La Paz, Bolivia
<b>60</b>	participants	Bogotá, Colombia
<b>40</b>	participants	Quito, Ecuador
<b>100</b>	participants	Lima, Perú



<b>150</b>	participants	São Paulo, Brazil
<b>40</b>	participants	Buenos Aires, Argentina
<b>42</b>	participants	Asunción, Paraguay
<b>50</b>	participants	Coquimbo, Chile

# Support Community Regional Outreach Program

The Support Community Regional Outreach Program was the result of a partnership between the ICANN org and two community structures, the Latin American and the Caribbean Regional At-Large Organization (LACRALO) and LAC members of the Generic Names Supporting Organization (GNSO). This project is aimed to increase outreach efforts in the region.

ICANN supports two travel slots per year, one for the LACRALO Community and the other for LAC members from the GNSO. These slots allow community members to attend regional event with the opportunity to do outreach, network and promote their organizations.

The goal of this project is to help these two communities bring new people and organizations to participate in ICANN's multistakeholder structure.

## Readout sessions

The Readout sessions were created as a response to the different challenges for members of the community to attend every ICANN meeting. These challenges are related to the rotating nature of the ICANN meetings. Conflicts vary from geographic to economic to time factors that can impact the ability for a community member to attend three meetings a year in person. The Readouts are a unique opportunity to provide updates to our community on important topics discussed in the previous ICANN meeting. During the last five years, these sessions have proved to be engaging spaces for our community members which has encouraged them to continue their involvement in various ICANN processes throughout the year.

We invite regional leaders from the Supporting Organizations (SOs) and Advisory Committees (ACs) to provide updates on topics discussed at the meetings and the topic's importance for our regional organizations and committees.

In five years, 6 Readouts were hosted in the LAC region. Barbados - ICANN56, Rio de Janeiro - ICANN56, Dominica - ICANN57, St. Vincent & the Grenadines - ICANN58, Grenada - ICANN58, Saint Lucia - ICANN59.

## Contest and Awards

Our community members recognized the need for increasing the participation from the LAC region in ICANN webinars related to Policy Development Processes (PDPs). With this in mind, the community created a project called "Contest and Awards" aimed to create incentives for community members to participate in these webinars. The contest is held every year and it awards a trip to Montevideo's regional office to the person who participates in the most webinars in a year.



Bartlet Morgan (Jamaica)  
Won a round trip to ICANN53  
in Buenos Aires, Argentina.



Harold Arcos (Venezuela)  
Won a trip to ICANN's regional  
office in Montevideo, Uruguay.

# Caribbean Outreach and Engagement

The Caribbean is a complex region with 32 territories - 16 independent and 16 overseas dependencies of the United Kingdom, France, Holland and the United States - and approximately 44 million inhabitants. It is the only geographic region covered by two Regional Internet Registries (RIRs), the American Registry for Internet Numbers (ARIN) and the Latin America and Caribbean Regional Internet Registry (LACNIC). This is a region of dramatic linguistic, geographic and cultural diversity.

Established in 2015, the Caribbean Working Group project within the LAC strategy has boosted the participation of stakeholders from the Caribbean in ICANN activities and policy development. The key principle of this working group is the exchange of experience and knowledge.

Veteran Caribbean stakeholders discuss important topics with newcomers and fellows with the purpose of engaging and incentivizing participation.

With the engagement activities and knowledge transfer from this group, some Caribbean community members were appointed to leadership positions on the Country Code Names Supporting Organization (ccNSO) Council, others became important actors in their country by actively organizing events for Internet Service Providers (ISPs) to learn about ICANN's Internet Service Providers and Connectivity Providers Constituency (ISPCP) in the Generic Names Supporting Organization (GNSO), and some have formed At-Large Structures (ALSs) in their own country, like in the case of the Dominican Republic.

Projects like the LAC-i-Roadshow also facilitate a substantive strengthening of the relationship with regional Caribbean organizations, such as CaribNOG, and the Caribbean Telecommunications Union with stakeholders participating regularly in ICANN activities. The project has helped facilitate capacity building on several ICANN topics at their events such as the Domain Name System Security Extensions (DNSSEC), the Internet Protocol version 6 (IPv6), Universal Acceptance, the root Key Signing Key (KSK) Rollover, the new generic Top-Level Domain (new gTLD) program, and ICANN's Policy Development Process (PDP).

# LAC Community Participation and our outreach efforts

LAC Community participation in ICANN's ecosystem keeps growing. The LAC strategy outlined different projects to encourage participation from stakeholders in the region. One of these projects is dedicated to measure and map the participation from LAC by collecting relevant data that would allow us to identify participation gaps in different sectors and geographic levels. ICANN uses this data to guide outreach and engagement efforts in the region.

After five years of the LAC strategy, we are proactively tracking the participation from regional stakeholders in the different processes at ICANN.

Closing the gaps in participation of LAC stakeholders at ICANN is very important for the LAC Strategy. Currently we have projects to help close those gaps:

**82%** **81%**

of the Latin American countries are members of the Governmental Advisory Committee (GAC), 14 countries are participating in this committee of a total of 17 Latin American countries.

of Caribbean countries are members of the Governmental Advisory Committee (GAC), 13 countries are participating in this committee of a total of 16 countries in the Caribbean.

**5** regional organizations participate in the GAC as observers:

- Caribbean Telecommunications Union (CTU)
- Organization of American States (OAS)
- Regional Technical Commission of Telecommunications (COMTELCA)
- LAC Forum of Telecom Regulators (REGULATEL)
- The Inter-American Telecommunication Commission (CITEL)

Some of the LAC Strategy projects supported outreach efforts in the region and helped to diversify the LACRALO community.

Today, there are

**56** At-Large Structures (ALSes)

from **22** countries in the region.

# Developing Capacity and Supporting the DNS Industry in the LAC Region

## Webinars

Capacity development is at the center of the community's priorities. Each year, different community organizations partner with ICANN to define topics and plan webinars that address the call to develop capacity in the region. The webinars' topics include Policy Development Processes (PDPs), Security, Stability and Resiliency (SSR), LAC Governmental Advisory Committee (GAC) webinars, Fellowship and Nextgen outreach programs. Interpretation in English, Spanish, and Portuguese is always provided during these virtual sessions.

**50 webinars were held during the last 5 years. A total of 780 community members attended these sessions.**

## LAC DNS Marketplace Study

The LAC region's DNS industry is still in the early stages compared to other regions. Before the LAC strategy, there were no studies or concrete data that could provide a full picture of the state of the regional industry. The community decided a major study was necessary for development in LAC.

The LAC DNS Marketplace Study was commissioned by ICANN in January 2016, conducted by a consortium led by Oxford Information Labs, the Latin American and Caribbean Association of ccTLDs (LACTLD), EURid and InterConnect Communications.

The study investigates the current state of the Internet and domain name industry, explores best practices for the uptake of domain names, and analyzes the Internet ecosystem. It recommends new business strategies based on global benchmarks and proposes a way forward for the region. These findings have paved the way for the development of many projects within the strategy.

Download the study: [EN](#), [ES](#), [PT](#)

## ccTLD Commercial Study

Some regional country code top-level domain (ccTLD) administered by universities and governments have challenges achieving sustainable growth through the registration of domain names. For some regional ccTLDs, the growth is organic and does not allow for a commercial strategy to achieve long-term sustainability. The community decided to conduct the ccTLD Commercial Study to analyze the challenges faced by ccTLDs in the region. One goal of the study was to provide basic elements for ccTLDs to develop commercial strategies.

The community felt it was really important to conduct a study on this to help ccTLDs get to the next level commercially. The study was commissioned by ICANN, led by the Latin American and Caribbean Association of ccTLDs (LACTLD) and authored by Wim Degezelle, Internet policy analyst and consultant (DUERMOVO).

Download the study: [EN](#), [ES](#)

## ccTLD Internship Program

ICANN, in partnership with the Latin American and Caribbean Association of ccTLDs (LACTLD), created the country code top-level domain (ccTLD) internship program. This is another flagship project of the regional strategy that supports small and medium ccTLDs in the region. These ccTLDs receive technical assistance from bigger ccTLDs in the region as well as consultation from regional and international experts on specific topics that will contribute to the growth and improvement of the ccTLDs. In the last 5 years, we facilitated a total of 4 internships.

**Did you know that the National Computing Center (CNC) of the National University of Asuncion of Paraguay (UNA) manager of .py, started validating Domain Name System Security Extensions (DNSSEC)? This comes as a result of the training received on DNSSEC from Robert Martin-Legene, an expert on the topic.**

# LAC DNS Forum

The LAC DNS Forum is an annual open event for Domain Name Industry stakeholders from the Latin America and the Caribbean region. It is designed to gather interested parties from registries and registrars, as well as industry experts, to share best practices and discuss recent developments in the field. The forum also aims at increasing regional stakeholders' knowledge of the Domain Name System (DNS), adapted to the particular needs of the local community where it is hosted.

More than 700 people participated in these forums in the past 5 years.

The LAC DNS Forum is an annual event organized by ICANN in partnership with the Latin American and Caribbean Association of ccTLDs (LACTLD), the Public Interest Registry (PIR), Internet Society (ISOC), and the Latin America and Caribbean Regional Internet Registry (LACNIC). In addition, each year we rely on the partnership and sponsorship of local organizations who host this event. The following ccTLD operators were local hosts in the past: NIC.MX, .DO Registry, NIC.AR.

## LAC DNS Forum editions 2013-2017

**130** participants  
15 November 2013  
**Buenos Aires, Argentina**

**150** participants  
19 June 2015  
**Buenos Aires, Argentina**

**250** participants  
24 August 2016  
**Santo Domingo, Dominican Republic**

**200** participants  
16 November 2017  
**Monterrey, Mexico**

FORO  
**DNSLAC**  
Identidad en Internet, Emprendimiento e Innovación

## Partnering for Developing Capacity in the Domain Industry (VDECC and CEILAC)



Sally Costerton, Senior Advisor to the President and Senior Vice President, Global Stakeholder Engagement, attends the CEILAC inauguration on 12 November 2016 in Asunción, Paraguay

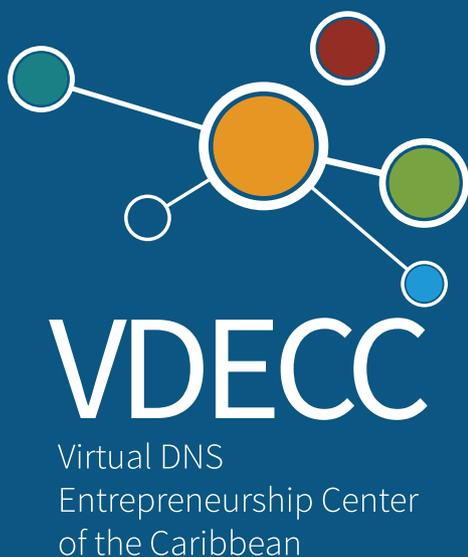
Our partnerships make the Internet more resilient, secure, and stable. In the last five years, our outreach to the community has sustained the commitment of increasing inclusiveness as well as regional participation in the Internet ecosystem and in the processes that comprise the DNS. We have contributed to initiatives that attract new stakeholders to the table by encouraging innovation and participation from different communities in the region who will passionately advance a common agenda in the multistakeholder space. Initiatives like the Centro de Emprendimiento e Internet de América Latina y el Caribe (CEILAC) and the Virtual DNS Entrepreneurship Center for the Caribbean (VDECC) are examples of successful joint efforts with our partners.

## Know more about CEILAC and VDECC



<http://www.ceilac.lat>

Centro de Emprendimiento e Internet de América Latina y el Caribe (CEILAC) started in 2016 as an open initiative from the Paraguay's National Secretariat for Information and Communication Technologies (SENATICs), the Latin American and Caribbean Country Code Top-Level Domain Association (LACTLD) and ICANN. Regional stakeholders from the Internet governance community formed an Advisory Committee to guide the implementation and strategies of the center. The first CEILAC activity was a course on the business, marketing and legal aspects of the DNS industry from 12-14 October 2017.



<http://www.vdecc.online>

Virtual DNS Entrepreneurship Center for the Caribbean (VDECC) was launched on 19th February 2018 in Trinidad and Tobago. VDECC's partners include the Caribbean Network Operators Group (CaribNOG), the Caribbean Telecommunications Union (CTU), and CANTO, a regional membership association of private sector Caribbean network operators, Internet Service Providers and other related businesses. The inauguration event's agenda included topics such as "What makes a good domain name?", "Reselling domain names" and "How to become an ICANN-accredited registrar".

# LAC and the Security, Stability and Resiliency of the Internet

The LAC region's contribution to the development of a secure, stable and resilient Internet has been positive and of great value for the global community.

Since the establishment of the LAC Strategy, the region has supported the sustainable development of the DNS infrastructure and commercial opportunities for the parties involved.

The ICANN org and partner organizations saw the necessity to study the state of the DNS in the region and collaborate on efforts related to improving the technical, business and commercial aspects of this system. Initiatives such as the LAC DNS Observatory, LAC DNS Forum, the deployment of ICANN-Managed Root Server Instances (IMRS), provided a clear picture of the DNS in the region and invited stakeholders to act upon challenges.

## The LAC DNS Observatory

The DNS LAC Observatory establishes a point of measurement of the Domain Name System's technical parameters. The Observatory provides data aimed at improving the knowledge about the DNS. Also, it measures the implementation of improvements to the system, reviews standards compliance, and coordinates good practices for the configuration and operation of DNS in the region.

Hugo Salgado from NIC Chile leads the initiative. According to Salgado it is important to study and monitor the DNS because "the industry has reached a high level of maturity. With this level, concerns arise about deployment and proper function of the DNS".

The Observatory publishes reports available to the public, so everyone can see the important analyses about the DNS behavior in the region.

## What does the Observatory measure?

- **Number of DNS servers per domain.**
- **Autonomous system number (ASN) number and diversity per domain DNS.**
- **Health of DNS servers.**
- **Security metrics (variables ports, non-recursive functions, etc.).**
- **IPv6 and DNSSEC penetration.**

Access the reports, analyses and data [here](#).



# ICANN-Managed Root Server Instances (IMRS)

The deployment and installation of ICANN Managed Root Server Instances (IMRS) in the LAC region is part of a program within the regional strategy. This program seeks to strengthen the resiliency, stability and security of the Internet in the region. The installation of these servers in strategic points of the region has enabled resilient access to the DNS.

In the context of this program, the ICANN org partnered with the Latin America and Caribbean Regional Internet Registry (LACNIC), to collaborate on their project +Raices. This project aims to increase the installation of IMRSs in the region while helping cover the cost of the server when necessary. Our partner, LACNIC, covers the cost of equipment for the IMRS in the selected location.

The ICANN org also partnered with the Latin American and Caribbean ccTLDs Organization (LACTLD), to do outreach on the benefits of deploying copies of the IMRS.

## ICANN-Managed Root Server Instances in LAC since 2013 - 2017

**2016** **Comteco**  
Cochabamba, Bolivia

---

**2016** **Internexa**  
Rio de Janeiro, Brazil

---

**2015** **Centro Nacional de Computación**  
Asuncion, Paraguay

---

**2015** **NIC Argentina**  
Ezeiza, Argentina

---

**2015** **Telefónica Chile**  
Santiago, Chile

---

**2015** **CENIT/CNTI**  
Maiquetia, Venezuela

Did you know that Brazil is the country with the biggest number of IMRS in the LAC Region?

**14 IMRS** in total

Take a look at the [IMRS locations](#).

# What Lies Ahead?

Latin America and the Caribbean's participation and engagement at ICANN has dramatically improved over the last 5 years, supported by the different projects and activities of the LAC Strategy. However, we are not there yet.

The renewed version of the LAC Strategy is now more focused on reaching out to those sectors and countries in the LAC region who are not yet well represented at ICANN. We are also moving towards building capacity for a more meaningful participation from Latin American and the Caribbean organizations in ICANN's Policy Development Processes.

If you want to learn more about the renewed LAC Strategy for the 2018 – 2020 period, you can download the document in [English](#), [Portuguese](#), [Spanish](#) and [French](#).



Engagement Center for Latin America and the Caribbean  
Casa de Internet - Montevideo, Uruguay

<http://icannlac.org>



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