

GDD
Industry Summit
Sponsorship
Opportunities



8 - 11 May 2017



ICANN

What is the GDD Summit?

The GDD Industry Summit provides contracted parties an opportunity to engage and address issues of mutual interest and importance. This forum enables direct and one-on-one interaction with members of ICANN's GDD team. It is not a typical ICANN meeting nor is it solely intended for discussions of policy.

More than **400** participants from 49 countries attended the 2016 summit in Amsterdam.

Participants included:

- gTLD, brand and geo registries
- ICANN-accredited registrars
- gTLD resellers
- gTLD hosting providers
- Registry service providers



Why Become a Sponsor?

The GDD Industry Summit gives sponsors an opportunity to showcase their businesses or services to members of the global Domain Name System marketplace.

Choose a package that meets your marketing objectives – or talk with us about creating a custom package – to increase your visibility with this select audience of industry insiders.

Packages and Benefits

Signature Sponsor: EUR 10,000

(two available, one per day)



- Sponsor one buffet lunch.
 - Exclusive signage rights with pull-up banner placement (to be supplied by sponsor by advised deadlines).
 - Verbal acknowledgement of lunch sponsorship on the morning of the lunch.
 - Logo placement and acknowledgment as Signature Sponsor on printed event program (if confirmed prior to print).
 - Logo will be played three times on the screen in conference room on the day of the sponsored lunch.
 - Branded napkins (to be supplied by ICANN if logo provided by advised deadline).
 - Promotional material placement at seat/table (to be supplied by sponsor).
- Company description (150 words) and logo featured in the event program.
- Logo on GDD Summit webpage of ICANN.org (linking to company site).

Meet and Greet Welcome Reception Sponsor: EUR 8,000

(two available)



- Sponsor the Meet and Greet Welcome Reception on Monday 8 May (to be held at host hotel).
- Logo placement and acknowledgment as a Welcome Reception Sponsor on printed event program (if confirmed prior to print).
- Branded signage prominently displayed at the Welcome Reception (sponsor to supply pull-up banner by the advised deadline).

Morning or Afternoon Refreshment Sponsor: EUR 4,000



(four available)

- Sponsor one morning or afternoon coffee break.
- Branded signage displayed at the refreshment area.
- Logo placement and acknowledgment as a refreshment sponsor on printed event program (if confirmed prior to print).
- Exclusive signage rights with branded signage prominently displayed at the sponsored event (pull-up banner to be supplied by sponsor by the advised deadlines).

Additional Sponsorship Opportunities

Elevator Wrap Sponsor (up to three available)

Sidewall Branding Sponsor (one available)

Digital Screens (six available)

Branded Seat Cover Sponsor (one available)

Notebook Sponsor (one available)

Wi-Fi SSID Sponsor (one available)

Tabletop Display (one available)



**Lanyard Sponsor:
EUR 6,000**

(one available)

One branded lanyard distributed
to each participant upon
registration.

Interested?

To learn more about becoming a sponsor, send an email to GDDSponsorships@icann.org.

Don't see anything suitable? Ask us about creating a custom package.