



Deutscher Bundestag  
Commission for Children's Concerns

The Chairman

Mr Fadi Chehadé  
President and Chief Executive Officer of  
ICANN  
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Dear Mr Chehadé,

The Commission for Children's Concerns, a subcommittee of the Committee on Family Affairs, Senior Citizens, Women and Youth of the German Bundestag, has been following the allocation of new top-level domains with interest. It was with some unease that we learned that the top-level domain ".kinder" is to be allocated to the confectionary manufacturer Ferrero.

The members of the Commission for Children's Concerns take an extremely critical view of this, as they fear it may lead to the commercialisation of children. I think we can agree that children are neither a brand nor a commodity, nor can they be allowed to become such.

It is our view that top-level domains such as ".kinder" or the English ".kids" only be allocated where the involvement of children's rights organisations is ensured. We refer here to a declaration of the European Parliament, calling for precisely this. We also wish to note that the exclusive use of the ".kinder" top-level domain by one commercial user contradicts the multi-stakeholder approach.

In the interests of internet users, and in particularly in the interests of children, I ask that the allocation of the top-level domain ".kinder" to a commercial user be re-examined and reconsidered.

Yours sincerely,

Eckhard Pols