

## National Association of Boards of Pharmacy

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To: Economic Intelligence Unit, CPE Evaluation Panel

Subject: Community Priority Evaluation for .MED (Hexap SAS), Application ID # 1-1192-28569).

The National Association of Boards of Pharmacy ("NABP") is an impartial professional organization that supports the state boards of pharmacy in protecting public health. NABP's member boards of pharmacy are grouped into eight districts that include all 50 United States, the District of Columbia, Guam, Puerto Rico, the Virgin Islands, Australia, eight Canadian provinces, and New Zealand. The Association is governed by its Executive Committee, whose officers and members are elected during the Association's Annual Meeting.

NABP has become aware of the community "priority" status sought by the Hexap applicant for the .med string. As a community applicant ourselves to ICANN for the .pharmacy gTLD, we are fully knowledgeable of the criteria necessary to achieve such priority as defined by the Applicant Guidebook. We are concerned that the Application put forth by Hexap for .med may not rise to the level of such priority and may impact other community priority applications..

We also question Hexap listing "pharmacists" as part of its .med "practitioner community". For the record, NABP and its member boards of pharmacy state to not be represented by Hexap in its application. NABP does not believe the string "med" matches those practicing in or regulating the profession of pharmacy nor qualifies as a well-known short form. A pharmacist is not a "med" nor does anyone commonly refer to a pharmacist as a "med." In this light, it is our opinion the term "med" does not identify nor closely describe a pharmacist. We believe this to be an overreach in Hexap's community Application.

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<sup>&</sup>lt;sup>1</sup> Hexap references its "practitioner" community loosely based upon the "International classification of health workers" located at http://www.who.int/hrh/statistics/Health workers classification.pdf?ua=1.

To be clear, NABP does not object to the existence of the .med gTLD, but for the reasons described herein, NABP requests that equal review and consideration be given all of the remaining .med applicants with no priority provided to either.

Sincerely,

NATIONAL ASSOCIATION OF BOARDS OF PHARMACY

Carmen A. Catizone, MS, RPh, DPh

Executive Director/Secretary

and age