

Report of Public Comments

Title:	.ASIA One and Two Character Allocation Proposal		
Publication Date:			
Prepared By:			
Comment Period:		Important Information Links	
Open Date:	4 November 2011	Announcement	
Close Date:	16 December 2011	Public Comment Box	
Time (UTC):		View Comments Submitted	
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Section I: General Overview and Next Steps			
<p>DotAsia is proposing to amend its 2006 agreement (http://www.icann.org/en/tlds/agreements/asia/) to allow the introduction of one- and two-character .ASIA domains to the marketplace.</p> <p>The implementation would be done through an equitable phased allocation program, which has three main components:</p> <ol style="list-style-type: none">1. A Pioneer Domains Program (a.k.a. and RFP process) to invite interested registrants to propose specific plans for use and promotion; and2. A Sunrise round for eligible trademark names holders and company names holders to submit applications for domains not allocated in the RFP round; and3. A Landrush and Auction round for domains not allocated during the Pioneer Domains Program and Sunrise processes. Similar to the .ASIA Startup processes, where more than one successfully verified application is received during any of the periods, an Auction will be held between the successfully verified applications. <p>This equitable phased allocation program is designed and aimed to ensure greater usage and promotion commitments resulting in awareness of the .ASIA domain within the community, and to better serve the Internet community in Asia Pacific region.</p> <p>Next Steps: ICANN is considering the request and will soon make a deliberation. Status update can be found: http://www.icann.org/en/registries/rsep/</p>			
Section II: Contributors			

At the time this report was prepared, a total of one community submission had been posted to the Forum. The contributors, both individuals and organizations/groups, are listed below in chronological order by posting date with initials noted. To the extent that quotations are used in the foregoing narrative (Section III), such citations will reference the contributor's initials.

Organizations and Groups:

Name	Submitted by	Initials
ICANN At-Large Staff	ALAC	ALAC

Individuals:

Name	Affiliation (if provided)	Initials

Section III: Summary of Comments

General Disclaimer: This section is intended to broadly and comprehensively summarize the comments submitted to this Forum, but not to address every specific position stated by each contributor. Staff recommends that readers interested in specific aspects of any of the summarized comments, or the full context of others, refer directly to the specific contributions at the link referenced above (View Comments Submitted).

The .ASIA One and Two Character Allocation Proposal received only one relevant comment from ALAC.

“Consistent with our previous statements on IDN issues, we re-emphasize our recommendation that Single Character and Two Characters IDNs at the Top Level and Second Level should not be restricted in general and Be reviewed on a case-by-case basis. *ALAC (16 Dec 2011)*

Section IV: Analysis of Comments

General Disclaimer: This section is intended to provide an analysis and evaluation of the comments received along with explanations regarding the basis for any recommendations provided within the analysis.

The single comment received does not present opposition to the .asia proposal. This [proposal](#) to ICANN on 9 August 2011 through the RSEP Process. This request consideration follows the RSEP evaluation process. See <http://www.icann.org/en/registries/rsep/rsep.html>.