



■ **sTLD Update**

prepared for the ICANN Meeting

Rome, Italy

4 March 2004

ICANN Board Resolution (03-169)

...the Board directs the President to finalize and post [■] no later than 15 December 2003 an open Request for Proposals for a limited number of new sTLDs, such final RFP to be based on the points of agreement indicated above...

ICANN Board Resolution (03-171)

...the selection process and implementation
■
for sTLDs shall be evaluated and the results of
such evaluation shall be utilized in the New
gTLD process scheduled to be completed in
2004.

sTLD APPLICATION PROCESS

Review ICANN posted application materials



■ Apply for user-name and password



Complete on-line application



Independent evaluation



Technical & Commercial Negotiation



Agreements

PROCESS CHARACTERISTICS

- Web-based application process
- Blind, independent review
- Two major steps:
 - sTLD application to demonstrate community participation, technical competence, financial viability and a robust business model
 - Commercial / technical negotiation
- Number of sTLD's allocated is not limited
- Confidentiality maintained on portions of the application

Timeline for Applications

- 15 December 2003 - Request for Proposal documents available
- 15 December 2003 - Question period opens
- 27 February 2004 23:59 UTC - Question Period ends
 - Extended to 5 March
- 10 March 2004 11:59 UTC - Application Fee cut off date
- 15 March 2004 23:59 UTC - Request for Proposal applications close

RFP STATUS

Requests for password received and fulfilled

14

sTLD questions received and answered

38

Application fees received

3

TENTATIVE TIMELINE GOING FORWARD

- 16-31 March 2004: Review applications for completeness
- 1 April 2004: Public Comment opens on Part B
- 30 April 2004: Public Comment closes on Part B
- May – July 2004: Independent evaluation
- 1 August 2004: Selection of applications for commercial and technical negotiations
- August 2004 and forward: sTLD commercial and technical contract negotiations