



## Introducing the Global Partnership approach

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*ccNSO meeting, Wellington, March 2006*

## Global Partnership background

- In developing the strategic objectives for the years ahead, the ICANN community identified a number of challenges and opportunities:
  - Increased globalisation of the Internet
  - Increasing threats to stability and security of the Internet
  - The need to engage with a broader group of international entities
  - The need to be closer and more responsive to all stakeholders
  - The need to design appropriate structures and processes for the post-MoU and post WSIS phases



## The Global Partnership approach

- The GP is a team of people with different expertise that are in charge of liaising with the world regions
- So far the Regional Liaisons are:
  - Baher Esmat, Middle East ([baher.esmat@icann.org](mailto:baher.esmat@icann.org))
  - Pablo Hinojosa, Latin America ([pablo.hinojosa@icann.org](mailto:pablo.hinojosa@icann.org))
  - Anne-Rachel Inné, Africa ([anne-rachel.inne@icann.org](mailto:anne-rachel.inne@icann.org))
  - Jacob Malthouse, Canada and Caribbean ([jacob.malthouse@icann.org](mailto:jacob.malthouse@icann.org))
  - Giovanni Seppia, Europe ([giovanni.seppia@icann.org](mailto:giovanni.seppia@icann.org))



## The Global Partnership team values

- The team started to work mid-January
- The team is a work team, coordinated by a GM, who shares a common mission
- The core values the team shares are:
  - Trust
  - Responsiveness
  - Regular information exchange
  - Respect and diversity
  - Flexibility
  - Openness
  - Belief in spirited teamwork
  - Solidarity



## The GP contribution to ICANN Strategic Plan

- The Regional Liaison network goals flow from ICANN Strategic Plan objectives:
  - Contribute to ICANN's organisational excellence in operation
  - Support policy development in regions where appropriate
  - Engage proactively with regional stakeholders and respond to the needs of the ICANN community and staff in the regions
  - Provide support to increase participation in and efficiency of the ICANN multi-stakeholder environment and mandate
  - Assist where appropriate in outreach activities relating to the post-MoU phase



## *Contribute to organizational excellence in operations*

- Drafting yearly operational plans in line with ICANN strategic plan + regular reviews of performance
- Creating a Regional Liaison Network section on website with contact details, events, press releases etc.
- Conveying and ensuring conclusion of requests for information from end-users and other stakeholders
- Responding to requests for information or support from ICANN staff
- Meeting regularly with the Local Internet Community
- Customise communications methodologies/tools for regions

## *Support policy development in regions where appropriate*

- Providing information to stakeholders on how to participate in the work of respective Supporting Organisations
- Providing regional perspective on policy development and possibilities for enhanced participation in the policy process
- Facilitating input, regional participation and dialogue in policy process
- Reporting to ICANN staff on potential emerging issues
- Attend and report on regional events

## *Increase international participation in ICANN and the use of the Internet system of unique identifiers*

- Engaging with, supporting organisations, stakeholder groups, end-user groups and governments
- Developing extensive contact networks
- Conducting outreach activities in support of ICANN strategic priorities
- Providing input to organisation's translation policy
- Helping support requested needs of ccTLDs in relation to, for example, information on participation in the ccNSO, ccTLD matters, such as accountability frameworks and ccTLDs workshop trainings



## *Increase participation in and efficiency of the ICANN multi-stakeholder environment*

- Help support at regional level a balanced participation of stakeholders
- Formalising relationships with organisations which have expressed an interest in participating in the ICANN multi-stakeholder environment
- Exploring and communicating opportunities to provide support to eliminate financial barriers to participating in ICANN
- Communicating with sensitivity to regional language and cultural differences, including on the openness and transparency of the ICANN model by developing closer relations with key partners in the region

## *Working towards a post-MOU ICANN*

- Providing feedback to ICANN on regional views on the post-MOU environment
- Helping internationalise ICANN
- Educating on MOU and any change
- Providing regional perspectives on structural change to ICANN which might be necessitated by post-MOU operations



## An information exchange exercise

- Pleased to
  - Receive inputs and feedback from the ccNSO community
  - Help whenever we can
  - Be the “trait d’union”
  - Share views and opinions
  - Provide clarification





**ICANN**

*Thanks for your attention*