

.INFO
German
Script IDN
Launch
ä,ö,ü (Umlaut)
domains

ICANN IDN Workshop

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Overview

- German script IDN registrations in .INFO commenced in the March 2004
 - Registration of umlauts only: ä,ö, and ü
- All registrations on a first come, first served basis
- INFO IDN names be registered in accordance with IETF IDN standards (ie., Punycode only)
- Afilias maintained a separate list of "IDN registrars" on its website
 - Registrars interested in selling .INFO IDNs contacted the registry, for specialized support



Market Potential

- Germany is the #2 market for .INFO registrations
 - Over 265,000 registrations and 135,000 <u>live</u>, dedicated sites
- There are over 100 million German-speakers world wide¹
 - 90% of German businesses are online and 56% of companies have their own Web site
 - It is estimated that in 2004, 62million Germans will be online (7% of the world's population)²







Punycode Submissions Only

- Aug 2003 Afilias adopted ICANN IDN guidelines
 - http://www.icann.org/general/idn-guidelines-20jun03.htm
 - All .INFO IDNs will be registered in Punycode only ("xn-names")
- Punycode is a simple and efficient transfer encoding syntax
 - Afilias provides an IDN RTK to registrars
 - The RTK allows registrars to submit Punycode format .
 INFO IDN names
 - Registrars must convert names into Punycode before sending to the Registry



Registration Process at the Registrar

- Registrar may accept IDN registrations in their preferred encoding (e.g. UTF-8, ISO 8859-1, etc.) from their customers
- Upon receipt of the IDN registration request, the registrar must process it:
 - Convert the submitted request to Unicode codepoints
 - Normalize the submitted request based on Nameprep procedures
 - Registrars must use the "ToASCII" procedure (provided in your RTK)
 - Encode the processed request in Punycode form
 - Declare this Punycode name as a German script IDN name
 - Verify (using EPP_Check command) that this name is not already registered
 - Submit this German-tagged Punycode IDN name to the .INFO Registry for creation (EPP_Create)



Registration Process at Registry

- Registry will check the following conditions prior to successful creation:
 - Is the name in "xn--" format
 - Is the name tagged as "German"
 - Is the name unique (ie. not exist in registry)
 - Does the name contain a valid German script character
 - All other normal domain name creation rules apply, such as:
 - Sufficient funds
 - Registrar accredited
 - Registrar account in good standing



Other Registry Considerations

- No extra connections for registrars planned for IDN registrations
- No queue system for registrations planned first come first serve only (No Sunrise or Landrush)
- Names registered in first 30 days subject to Registry Lock & Server Hold status
- Dispute resolution via UDRP or local jurisdictional authorities



Whois

- IDN Domain name displayed in Punycode, Unicode Hex and Unicode HTML
- Registrars could integrate Unicode HTML output . . .

(existenzgründun) into their Web applications to display umlauts on web browsers (existenzgründung.info)

Whois Excerpt

Domain ID:D110-LRMS

Domain Name:XN--EXISTENZGRNDUNG-8VB.INFO

Created On: 27-Nov-2003 21:23:02 UTC

Expiration Date:27-Nov-2005 21:23:02 UTC

Sponsoring Registrar:R3-LRMS

Status: INACTIVE

Status: OK

IDN Script: DE

Unicode Hex: U+0065 U+0078 U+0069 U+0073 U+0074 U+0065 U+006E U+007A U+0067 U+0072 U+00FC U+006E U+0064 U+0075 U+006E U+0067

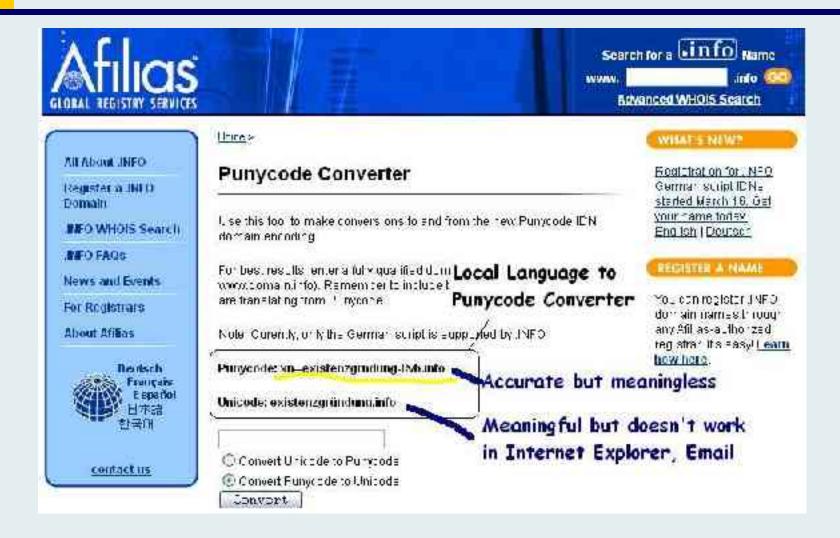
Unicode HUML:existenzgründun

ABOVE

Both Port 43 and
Web-based Whois
will display the same
information



IDN Display: Punycode Converter





Other Issues

- IDN EMAIL
 - Emails in <ASCII@IDN.INFO> format should work
 - Emails in <IDN@IDN.INFO> format will probably not work
 - ALL IDN EMAIL FUNCTIONALITY IS UP TO ISPs and other Email service providers
- Zone File
 - All IDN .INFO names will be in Zone File, in ASCII "xn--" format ONLY
 - Binary forms of IDNs may be made available in a separate report



Intellectual Property

- In order to facilitate Intellectual Property disputes, names registered from start of real-time registrations till 30 days after start of real-time registrations will be placed on REGISTRY LOCK
- ALL fields of names registered in first 30 days will be locked for a further 60 days
 - No updates to contact information or nameservers will be allowed until completion of additional 60 days
 - Allows a "stand-still" period for Intellectual Property disputes to be filed



What have we learnt? Where do we go?

- IDN implementations are only technology implementations
 - The real challenges are in the intersection of technology with social, political & economic policy
 - IDN is not about geography ... perhaps not even about language
- We ran into many temptations to "stray" along the way ...
 - Mixed script registrations
 - Unilaterally claiming to "own" a language
 - Non-standard implementations
 - Pre-emptive client software
- Although IDN technology is complex, Afilias' experience is proof that TLD operators can learn and implement IDNs quickly yet deliberately, flexibly yet in compliance with standards



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Questions?

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