

The Internet Corporation for Assigned Names and Numbers

TRANSMITTED VIA FACSIMILE, ELECTRONIC MAIL & COURIER SERVICE

15 April 2010

Mr. Adam Strong DropNation.com, Inc. (GURID 1076) 1632 South Holmes Avenue Springfield, Illinois 62704 United States

RE: NOTICE OF BREACH OF REGISTRAR ACCREDITATION AGREEMENT

Dear Mr. Strong:

Be advised that as of 15 April 2010, Dropnation.com, Inc. ("DropNation") is in breach of the Internet Corporation for Assigned Names and Numbers' Registrar Accreditation Agreement ("RAA"). This breach results from Mobiline's failure to escrow gTLD registration data pursuant to Section 3.6 of the RAA. Should DropNation fail to cure this breach within 15 working days, ICANN may commence the termination process as set forth in Section 5.3.4 of the RAA.

Failure to Escrow gTLD Registration Data

Section 3.6 of the RAA requires DropNation to, "on a schedule, under the terms, and in the format specified by ICANN" to "submit an electronic copy of the database described in Subsection 3.4.1 [of the RAA] to ICANN or, at its expense, to a reputable escrow agent mutually approved by Registrar and ICANN."

To date, DropNation has failed to comply with its obligation pursuant to Section 3.6 of the RAA by not escrowing data with Iron Mountain Intellectual Property Management, Inc ("Iron Mountain"), the ICANN approved escrow agent, or another reputable escrow agent approved by ICANN.

ICANN provided notice to DropNation concerning DropNation's obligation to escrow its gTLD registration data early in 2008. DropNation acknowledged this obligation by signing a data escrow agreement with ICANN and Iron Mountain on 18 January 2008. More recently, ICANN reminded DropNation on 4 December 2009 of DropNation's obligation to begin escrowing gTLD registration data. To date, DropNation has not escrowed gTLD registration data as required by Section 3.6 of the RAA.

Brussels Sydney Washington, DC Marina del Rey 6 Rond Point Schuman, Bt. 5 Level 2, 48 Hunter Street 1875 I Street, NW, 5th Floor 4676 Admiralty Way, Suite 330 B-1040 Brussels Sydney NSW 2000 Washington, DC 20006 Marina del Rey, CA 90292 BELGIUM AUSTRALIA USA USA T +32 2 234 7870 T +61 2 8236 7900 T +1 202 429 2704 T +1 310 823 9358

F +32 2 234 7848 F +61 2 8236 7913 F +1 202 429 2714 F +1 310 823 8649



Notice of Breach of Registrar Accreditation Agreement Adam Strong, DropNation.com, Inc. (GURID 1076) 15 April 2010 Page 2

As previously stated, ICANN may terminate the RAA before its expiration if a registrar fails to cure any breach of the agreement within 15 working days after ICANN gives the registrar notice of breach, pursuant to Section 5.3.4. Should DropNation fail to cure the breach cited herein by 6 May 2010, ICANN may commence the termination process.

ICANN specifically reserves the right to pursue any and all other breaches in addition to the breach mentioned above, and nothing herein shall be deemed a waiver of that right. Please contact me at (310) 301-3860 to commence discussions regarding DropNation's intentions.

Very truly yours,

Stacy Burnette,

Director, Contractual Compliance

Slacy Burnely

stacy.burnette@icann.org