

November 23, 2008

Dr. Paul Twomey
President and CEO
Internet Corporation for Assigned Names and Numbers
4676 Admiralty Way, Suite 330
Marina del Rey, CA 90292-6601

Dear Dr. Twomey,

On November 23, 2008, NeuStar announced to the registrar community our decision to increase the annual wholesale .BIZ domain registry fee effective on June 1, 2009, following the required six month notice to registrars.

On May 13, 2008, I wrote to you advising that NeuStar did not intend to increase .BIZ domain registry fees at that time. We made this choice in the hope that the lower relative price of .BIZ domains would be passed on to registrants, or that a portion of the difference and the higher margins would stimulate some investment in the marketing and promotion of .BIZ to the market. Unfortunately, we have not seen an increased investment in the marketing of .BIZ, nor have we seen lower pricing for the TLD.

Given these dynamics in the marketplace and the recent fee increase imposed by ICANN on the Registry for .BIZ domains, we have decided to increase the per domain fee for all unreserved .BIZ domains by less than 7%. The price change will take effect on June 1, 2009 and will increase USD \$0.43 from the current USD \$6.42 per year to USD \$6.85 per year.

As you know, NeuStar has submitted a proposal to ICANN for the allocation of 1- and 2-character .BIZ domain names through RFP, auction and first-come, first-served processes. This letter is not intended to supersede that request for those domain names.

We respectfully request that you post this letter on the ICANN correspondence page and we welcome any feedback or questions from the community.

Sincerely,

Tim Switzer
Vice President, Registry Services
NeuStar, Inc.
46000 Center Oak Plaza
Sterling, VA 20166

CC: Mr. Peter Dengate-Thrush, Chairman of the Board
Mr. Craig Schwartz, Chief Registry Liaison