

The Internet Corporation for Assigned Names and Numbers

VIA E-MAIL

11 October 2010

Mr. Edmon Chung CEO DotAsia Organisation Ltd. 15/F, 6 Knutsford Terrace Tsim Sha Tsui, Kowloon Hong Kong

Dear Edmon,

On behalf of ICANN, DotAsia Organisation Ltd. (DotAsia) is hereby authorized to deploy Internationalized Domain Names (IDNs) on the basis of its commitment to adhere to the "Guidelines for the Implementation of Internationalized Domain Names." The current Guidelines are viewable at http://www.icann.org/topics/idn/implementation-guidelines.htm. ICANN recommends that DotAsia implement the new IDNA protocol as soon as practicable and that DotAsia should not implement specific languages until the associated tables have been agreed upon by the affected communities. DotAsia has demonstrated leadership in promoting the coordination of the domain-name system in the public interest, which is a vital aspect of the missions of both ICANN and DotAsia.

Accordingly, on behalf of ICANN and acting under ICANN Board resolution 03.48, DotAsia is granted written approval for the deployment of IDNs in compliance with the provisions of the current version "Guidelines for the Implementation of Internationalized Domain Names" including by using tagged domain names beginning with "xn-- " as specified in Appendix 6 of the Registry Agreement between DotAsia and ICANN.

ICANN looks forward to supporting the efforts of DotAsia and others to promote the responsible deployment of IDNs based on the principles stated in the Guidelines.

Kind regards,

Kurt Pritz

Senior Vice President, Services

cc: Craig Schwartz, Chief gTLD Registry Liaison Tina Dam, Senior Director IDNs

USA

T+61 2 8236 7900